**DIGITAL CAPACITY FORUM FOR DIGITAL HAPPINESS**  
Digital Transformation of Bulgarian NGOs for a Happy Digital Society

7 July 2017, Hall 224, Sofia University, Rectorate

PROGRAM

**8:30- 9:00 Welcoming coffee and registration**

**9:00 – 10:00 Opening speech & digital optimism**

* State of digital society: “pursuit of happiness” and vision for a Happy Digital Bulgaria
* The role of NGOs in transforming Bulgaria into a digitally happy society
* NGOs using technology for good: examples, best practices and beneficiary stories
* Trends, challenges, gaps but also solutions and success stories
* Why digital transformation? And how?

**10:00 - 10:30 Coffee break and networking**

**10:30 – 11:30 Digital evolution: Earth, Europe, Bulgaria**

* Digital age, globalization, sustainable development goals
* European Digital SingleMarket 2020 and social achievement
* Regional development strategies and “social economy”
* Transforming Bulgaria into a digital & sustainable society

**11:30 – 12:30 Digital inclusion and social achievement**

* How digital can overcome societal challenges: gaps and solutions
* NGO presentations: examples of digital initiatives
* Digital inclusion and social achievement success stories (using technology)
* Role of mentors and inclusive leadership: women, minorities, older generations

**12:30 – 13:30 Lunch**

**13:30- 14:30 Digital capacity building**

* NGO 3.0 and technology for good: how NGOs can leverage Internet and digital tools
* Digital for improving organizational capacity
* Digital for fundraising, communications and donor relations
* Social media driven campaigns and digital marketing
* Digital for e-learning, training, examples from STEM
* Digital skill gaps and solutions, lifelong learning and basic digital skills

**14:30 -15:00 Coffee break**

**15:00 -16:00 Digital capacity investment, co-operation, funding**

* NGO investments required for digital capacity transformation
* Social enterprise and creative fundraising: causes, profits, crowd-funding
* EU funding and foundations in Bulgaria
* Corporate social responsibility and great examples of inclusive projects
* Examples of “bridging the gap” co-operation and public-private partnerships

**16:00 -17:30 Closing panel discussion and networking**

* Discussion on NGO capacity & happy society
* Co-operation opportunities
* Recommendations and opportunities for accelerating digital capacity transformation
* Networking activity